Info and Tools to Help you tell the Yanks and YanksVR Story



Who we are

Yanks was established in **2002** and has featured over **600** real women. YanksVR is the extension and evolution of that same popular amateur site and brand. All our videos are unscripted, all natural, and always feature amateur girls focused on their own or other women’s pleasure. The goal with each YanksVR Girl is to provide you an intimate glimpse into what sex means to her. We only use female videographers because girls are much freer to express themselves sexually around other women. Our CEO(female) always watches the content first and if it passes muster she passes it on to our content manager (female) to edit, tag, describe and upload to the site.   
Yanks is 100% Female Produced End to End and is Female Friendly

The Industry

* It is estimated that between 25% and 30% of search engine requests are Porn related
* 70% of males between the ages of 18-24 visit a Porn site in a typical month
* 1 in 3 Porn Surfers are Female
* Female Friendly “Porn” is called “Porna”

Yanks by the Numbers

* 600+ Real Women have been featured on Yanks.com. Our featured girls have been of all body types, ages and racial make-up. YanksVR will continue that diverse trend.
* Each Yanks girl has filled out a personal biography regarding their sexual experiences and viewpoints – over 50 different data points have been tracked from over a decade of data collection regarding female masturbation and the female orgasm.
* Yanks owns the largest collection of digitalized user submitted female masturbation stories online today with a library of well over 100,000 real experiences and fantasies. Logos, Colors and Font can be found in our [Press Packet](http://yanksVR.com/press/press_packet.zip)

