**FOR IMMEDIATE RELEASE**

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IMAGE FOR STORY CAN BE FOUND AT: <http://yanksvr.com/press/YanksVR_Press.jpg>

**YanksCash Releases First Virtual Reality Pay-Site - YanksVR***YanksVR redefines the very nature of the popular amateur porn site Yanks.com*

Seattle, WA, September 27th 2016 – [YanksCash](http://yankscash.com/) is pleased to announce the launch of its first Virtual Reality pay-site [YanksVR.com](http://yanksvr.com).

YanksVR is the next giant evolution of the ever popular amateur adult pay-site [Yanks.com](http://yanks.com). Unlike past technology jumps, the jump to VR redefines the very nature of the site itself and allows the user to gently pass through the fourth wall and into the scene itself with their favorite Yanks Girls.

“VR is changing visual entertainment forever. Porn and its fans, as usual, will be early adopters,” CEO Billie Miller declares. “We have spent months perfecting our technology and shooting style so that our flavor of VR is on-brand and guaranteed to be a hit with our fans of almost 15 years.”

YanksVR will feature both monoscopic 360 and stereoscopic 180 3D solo girl and girl/girl videos and interviews. As with Yanks.com before it, YanksVR.com is 100% female produced. Miller goes on to say that, “YanksVR is the premiere amateur adult VR pay-site to promote and this early in the game has little to no niche or style competition. If you are promoting a Virtual Reality Porn portfolio, it is not complete without YanksVR in it.”

CMO Todd Spaits had this to say, “VR is the rebirth of premium adult content we have been waiting for,” adding that, “After the fallout 2008-‘09 brought to pay-sites, VR will offer the strong brands that weathered that downturn and the affiliates that push them a tremendous new opportunity. Because of the more intimate nature of VR, soft brands are well suited for the new medium. VR is more personal and YanksVR is a perfect fit.”

Long time and new YanksCash affiliate marketers can now promote YanksVR.com and earn a 50 percent revenue share for life. Promotional tools, including custom creatives by request, are available as well as multiple payout options. As always you can trust your payout to be on time and in full.

YanksCash, the affiliate program which manages the adult brands Yanks, YanksVR and Clubstroke.net was established in 2002. YanksCash strives to be a leader in the adult industry and an example of an ethical adult company. Doing right by our staff, partners and customers is a central value we are committed to maintaining while continuing to grow as a company and as a brand. Contact [todd@yanks.com](mailto:todd@yanks.com) for questions or details about our offers.